



dxFeed and Heldental & Co. Launch Educational Program For EU Traders With US Market Data

dxFeed and Heldental combine forces to provide the European community of US Equity day traders with access to high quality data from Nasdaq marketplace via the comprehensive dxFeed Heldentrader application.

Germany, Munich, April 18, 2018 – [dxFeed](#), market data provider for the global financial industry, today announced a strategic partnership with [Heldental Holding](#), one of the leading proprietary trading companies in German-speaking countries and the Benelux countries.

dxFeed will deliver market data directly from Nasdaq exchange to the end-users of dxFeed HELDENTRADER terminals, ensuring lowest latency and highest-grade data quality. The access to market depth will enable Hledental's traders to view and examine the order book at each price level and visualize data in the form of a heatmap, for making more advantageous decisions.

Heldental & Co will provide comprehensive tutoring, education and support for those who want to start their career as a day trader. Selected graduates will be offered the chance to become prop traders, working remotely from all over the world or on Hledental trading floors across Europe.

With dxFeed's support, Hledental will continue its strategy of expansion in the European market and opening offices across Europe. Trading of US stocks, futures and Forex will be available at every facility and remotely.

Marco Merenda, CEO of Hledental Holding, said:

"With dxFeed, we have a strong partner on our side, providing us and our traders with the best market data available. The dxFeed HELDENTRADER is a revolutionary trading platform and in combination with the data of dxFeed is unbeatable."

Oleg Solodukhin, CEO of dxFeed, commented:

"We see our partnership with Hledental as a crucial step in the series of our recent developments in the European markets and DACH region specifically. This is a great opportunity for European customers to take advantage of greater transparency and insight into market microstructure that the dxFeed Heldentrader solution provides."



dxFeed HELDENTRADER will be powered by [dxFeed](#), one of the US's largest and most sophisticated market data delivery services.

About Heldental & Co

Heldental & Co. is the leading prop-trading company in German-speaking countries and the Benelux countries.

Heldental Holding is headquartered in the Netherlands and owns 100% of its subsidiaries in Europe. Heldental & Co offers those interested everything they need to successfully exercise the profession of a day trader. Starting with professional training on professional tools such as software and live data, up to a capitalized account.

Tradable are US Stocks, Futures and Forex at unbeatable institutional conditions. Heldental traders can trade remotely from any point in the world or from one of our Trading Floors.

For more information, visit www.heldental.com

About dxFeed

dxFeed is a subsidiary of [Devexperts](#), with the primary focus of delivering financial markets information and services to buy-side and sell-side institutions of the global financial industry, specifically to traders, data analysts, quants and portfolio managers.

dxFeed today serves over 6 million end-users globally through direct and B2B2C relationships, streaming financial information for more than 1.7 million instruments (equities, futures, options, indices, FX, derivatives and cryptocurrencies), from a variety of exchanges in North America, Europe and around the world.

The company's product portfolio includes real-time, delayed and historical market data; enhanced reference data; charting and aggregated data. Among data processing and data analysis products are analytical terminals, market scanner and alerts, as well as VR/AR data visualization, index management and fraud detection solutions.

For more information, visit www.dxfed.com

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